

"The COVID-19 Career Recovery Sponsorship Program"

Providing the Gift of Hope and Purpose

OBJECTIVE: To provide organizations and individuals the opportunity to sponsor the thousands of individuals in the United States who have lost their jobs (as a result of the COVID-19 pandemic) by providing them with the most comprehensive online career training program that exists today, thus, assisting in one of our country's major objectives, getting our people back to work as quickly as possible.

THE PROBLEM (UNEMPLOYED): The individuals who have lost their jobs are experiencing LOSS, (job, income and savings), **REJECTION** (abandoned and deserted) and **FEAR / ANXIETY** (of the future and the unknown). They have no idea when they will get back to work or even if they will be going back to the work they had prior to the pandemic. Many are isolated in their homes and have lost hope and motivation and are struggling to know how to improve their situation. The longer they are out of work and not being productive, the higher the odds of them losing hope and faith regarding their future employment opportunities.

THE PROBLEM (Corporations, Sports Franchises, Non-Profits, Government & Private Sector):

Almost all are having to make difficult decisions regarding their personnel. Most do not have the financial means to provide any kind of severance, but all are wanting to do something to help those individuals that they care about deeply. Other organizations, whose businesses are thriving, are wanting to help but are not exactly sure the best way to do so. The same can be said for the private sector.

THE SOLUTION: Z1CareerZone has developed the "COVID-19 Career Sponsorship Program", a nation-wide community service to support those individuals who have lost their jobs by providing a path for them to secure meaningful jobs and careers in the future months. By providing a recipient(s) with a fully sponsored "Career Recovery Program", these recipients will now have the tools and knowledge to go from a sense of:

- LOSS
- **REJECTION**
- FEAR/ANXIETY

to personal growth and professional development to hope and purpose to confidence and determination



Career Recovery Program:

| Features Included: | OnDemand |
|-------------------------------|----------|
| 12 Online Modules | |
| 12 OnDemand Sessions | |
| StrengthsFinder Assessment | |
| Strong Interest Inventory | |
| Review Quizzes | |
| Hands on Activities | |
| User Playbook | |

